



LARS ANDERSEN

Industrial Designer

Date of Birth: 24/06/1996

Nationality: DANISH

Who am i?

I am an Industrial Designer, with experience in product design, furniture, packaging and exhibitors. I am passionate about transmitting the values and philosophy of a brand to a product so they are reflected. I always look for ways to orient my designs to the most sustainable path possible, since I believe that environmental awareness has to be the basis of design for the future.

CONTACT

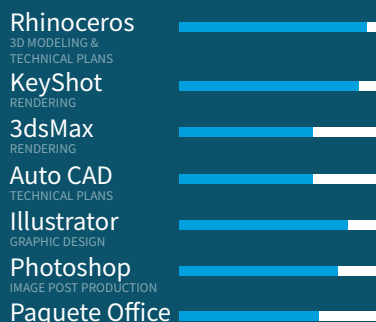
+54 9 11 58901164

andersenlars96@gmail.com

San Isidro, Buenos Aires,
Argentina. CP:1642

LinkedIn
linkedin.com/in/lars-aaroe-andersen-aaa558144

PROGRAMS



LANGUAGES



INTERNATIONAL EXAM:
TRINITY LEVEL 9



EDUCATION

- | | |
|---------------|--|
| 02/15 - 12/19 | Degree in Industrial Design
UADE (Argentine University of Business) |
| 12/2013 | Degree in Humanities
School Santa Maria del Lujan /
Bilingual School Sain ´t Marks

Primary studies at Saint Mark ´s School, San Isidro. (Bilingual)
English/Spanish) |



WORK EXPERIENCE

- | | |
|---------------|--|
| 10/19 - NOW | POP Diplays Design – Freelance
Sector: Design
Design of POP displays for the company “Pronto Soluciones”, which provides the service to mass consumption companies. I design displays for different brands of Arcor, world leading candy company. |
| 09/19 - 01/20 | Plant Manager - Stadyum SA
Sector: Design
Design of home furniture under the “Uno Design” brand and design of sports accessories, such as soccer arches, hockey, stands, among others For the “Uno Deportes” brand. Responsible for the preparation of technical documentation for manufacturing. In charge of a team of 5 operators, 3 metallurgy and 2 carpenters. constant dealings with suppliers. |
| 10/18 - 07/19 | Head of Design- Aliwen
Sector: Development
Design of sustainable wooden wrist watches. Packaging and display design. Arming files for cnc router cutting, production process design. Watch production Design of die for packaging. |
| 12/17 - 06/19 | Packaging Design- Internship
Danone
Sector: Reserch & Innovation
Design of bottles for the Levite, Villavicencio, Villa del Sur, Ser and We brands. Design and presentation of new concepts in English and Spanish. Control of technical specifications. |
| 08/16 - 11/16 | Maintenance Assistant - Internship
Blue Star Group
Sector: Maintenance and Services
Coordination of the maintenance of all the premises of Todomo-da and Isadora of Argentina with the suppliers. |



ADDITIONAL EXPERIENCE

- 4 Months Packaging Design Course - OKO
Packaging design for different products belonging to the same brand.
- 6 Months Carpentry Workshop - "Artreta"
I learned to use tools, to make inserts and the properties of the different woods
- 6 Years THEATER
3 years in "The Circus of the Arts", 1 year at the Estela Maris Theater and 2 years in the "Lito Cruz Studio"
- 5 Years Paint and sculpture workshop



RECOMENDATION

- Danone
Recommendation of Francisco Crosta, Packaging Manager, my boss during my internship in Aguas Danone of Argentina



Francisco Crosta
Packaging Manager- Aguas Danone de Argentina
30 de octubre de 2019. Francisco supervisó a Lars Aaroe

Lars es un diseñador que pone toda su pasión en lo que hace. Se preocupa no solo por poner lo mejor de sus capacidades en sus trabajos, sino que siempre le pone un plus. No deja lugar a las imperfecciones y no se conforma con solo cumplir con las expectativas, las supera.

Inquieto y curioso, a menudo hace propuestas de valor que sorprenden por lo original y por lo alineado a la estrategia de la empresa.

Realmente fue un placer trabajar junto a él. [Ver menos](#)

Translation:

Lars is a designer who puts all his passion into what he does. He cares not only for putting the best of his abilities in his work, but always puts a plus. It leaves no room for imperfections and does not settle for just meeting expectations, it exceeds them.

Restless and curious, he often makes amazing value proposals that surprise for originality their and the alignment of the company's strategy.

I invite you to check my digital portfolio, where you can find the work that I have done as a designer.

<https://larsdi.wixsite.com/larsdindustrial?lang=en>